

## CATFISH CREEK CONSERVATION AUTHORITY

8079 Springwater Road, RR# 5, Aylmer, Ontario N5H 2R4 PHONE: (519) 773-9037 • FAX: 519-765-1489

E-mail: communications@catfishcreek.ca • www.catfishcreek.ca

FOR IMMEDIATE RELEASE

## SPRINGWATER CONSERVATION AREA NEW VISITOR CENTRE

## FERGUSON RV WORLD DONATION

Aylmer, ON November 2<sup>nd</sup>, 2020 – The Catfish Creek Conservation Authority (CCCA) would like to formally thank Ferguson RV World for offering a generous financial contribution at the "Exceptional" level (\$5,000.00) toward the new Springwater Conservation Area's Visitor Centre.

For the past 40 years, Ferguson RV World has been providing valuable and knowledgeable customer service to customers who often would visit our Campground. This year was full of hardships surrounding the COVID-19 pandemic, but families and friends did find solace and comfort in visiting Conservation Areas and campgrounds across our province, experiencing the beauty found in Ontario. Ferguson RV World, was able to help out many local community members in finding the perfect vehicle that helped make this summer fun and memorable.

The CCCA runs the Springwater Conservation Area campground with the hope of creating an appreciation of nature within our visitors, providing local recreational opportunities, as well as to financially offset costs for our provincially-mandated responsibilities. This building will greatly benefit the efficiency and operations of the Springwater Conservation Area and the Springwater Forest, as well as generate tourism and economic development in our partnering municipalities and the County of Elgin as a whole.

To ensure that the building project will be sustainable, the CCCA is asking for donations for the construction of the new Visitor Centre to be ready for the 2021 camping season. A Donor Guide is available on our website (<a href="www.catfishcreek.ca">www.catfishcreek.ca</a>) or can be picked up at the CCCA Administration Centre during weekday office hours.

For more information surrounding donation opportunities and our recognition program, please contact Emily Febrey at  $\underline{communications@catfishcreek.ca}$ .

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MEDIA CONTACTS:
Emily Febrey
Community Outreach Technician
T: 519-773-9037
C: 226-342-7791
E: communications@catfishcreek.ca

